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Privacy Policy

in accordance with the GDPR



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1 Purpose of Data Protection

The European Union's General Data Protection Regulation (GDPR) protects the fundamental rights and freedoms of natural persons, and in particular their right to the protection of personal data.

The purpose of the Regulation is described in Article 1(2) of the General Data Protection Regulation.

Below, we provide information about the collection of personal data when you use our services and our website. Personal data includes any data that can be linked to you personally, such as your name, address, email address, and your user behavior.

2 We take data protection seriously

Data protection is a top priority for us. We process personal data in accordance with the General Data Protection Regulation (GDPR), the Federal Data Protection Act (BDSG), and state-specific data protection regulations. If you use our services, the processing of personal data may be necessary. If there is no legal basis for the processing, we will always obtain your consent.

With this Privacy Policy, we aim to provide you with comprehensive information about the nature, scope, and purpose of the personal data we collect, use, and process, as well as your data protection rights and entitlements.

We reserve the right to amend our privacy policy should new technologies make this necessary. If fundamental changes are made to this privacy policy, we will announce them on our website. Please ensure that you have the most current version.

2.1 Name and Contact Information of the Data Controller and the Data Protection Officer

The controller within the meaning of the General Data Protection Regulation (pursuant to Art.

4(7) GDPR) is: S&K Anlagentechnik GmbH

Hohenkräher Brühl 5

78259 Mühlhausen-Ehingen (Germany)

Phone: +49 7733 94810

Fax: +49 7733 948140

Email: info@sundk.de

Data Protection Officer

vimopro GmbH

Warenburgstr. 8

78050 Villingen-Schwenningen

You can contact our Data Protection Officer at datenschutz@vimopro.de

2.2 Security

Our security measures are subject to a continuous improvement process, and our privacy policy is revised as needed accordingly. We have implemented numerous technical and organizational measures to ensure the protection of the personal data we process.

However, absolute protection cannot be guaranteed, as security vulnerabilities may arise during data



transmission. Consequently, you are free to send us personal data through alternative channels (e.g., by mail).

Please note that only limited confidentiality can be guaranteed when corresponding via unencrypted email.

2.3 Definitions

The privacy policy of S&K Anlagentechnik GmbH is based on terms used by the European legislative and regulatory authorities when enacting the General Data Protection Regulation. The definitions can be found in Article 4 of the GDPR and Section 46 of the BDSG.

2.4 Who processes your data?

We process and use your data to the extent necessary to fulfill the contractual relationship. We are always mindful of the importance of the data entrusted to us and will not disclose your data to third parties without your consent.

However, in order to achieve the purposes arising from the contractual relationship, it may be necessary in some cases for us to disclose your personal data to third parties (primarily our service providers and data processors). If we engage data processors to process your data, we remain responsible for the protection of your personal data. All data processors are contractually obligated to treat your data confidentially and to process it exclusively for the purpose of providing services. The data processors commissioned by S&K Anlagentechnik GmbH receive your data only to the extent that they need it to fulfill the assigned task. This currently includes:

However, in order to fulfill the purposes arising from the contractual relationship, it may be necessary for us to disclose your personal data to third parties (primarily our service providers and data processors). If we engage data processors to process your data, we remain responsible for the protection of your personal data. All data processors are contractually obligated to treat your data confidentially and to process it exclusively for the purpose of providing their services. The data processors commissioned by S&K Anlagentechnik GmbH receive your data to the extent that they need it to fulfill the assigned task; this is currently the case for:

- 1&1 Internet SE | STRATO GmbH; the service provider responsible for hosting our website.

In addition, we may be legally obligated to disclose your data if such disclosure is necessary to enforce or defend the customer's legal claims against a government authority. However, in the event of a legal obligation and in the context of legal proceedings, courts, government authorities, and external auditors may also be recipients of your data.

2.5 Transfer of Personal Data to a Third Country

We do not transfer any personal data to a third country. Should a transfer be necessary in an individual case, it will take place only on the basis of an adequacy decision by the

European Commission, standardized contractual clauses with appropriate safeguards, or your explicit consent. In addition, the transfer of personal data to a third country may be necessary if, as an applicant, data is exchanged with you as part of the application process and you are physically located in that third country.



2.6 Type of Personal Data Processed

We process personal data that we have received from you in the course of establishing a business relationship. In addition, we process personal data of contacts at companies with which we have an ongoing business relationship and whose data we have received in the course of that relationship. Furthermore, we process data from contact requests and newsletter subscriptions.

<i>Contact form on our website</i>	<i>Newsletter form on our website</i>	<i>Job Applications</i>	<i>Customers / Suppliers</i>
<ul style="list-style-type: none"> • Name • Email address • Phone number 	<ul style="list-style-type: none"> • First Name • Last Name • Email Address 	<ul style="list-style-type: none"> • Title • Title • First names • Last Name • Address • Contact Information (Email address, phone number, fax) • Date of Birth • Resume • Cover letter • Transcripts 	<ul style="list-style-type: none"> • Title • First and Last Name • Title • Position • Company • Department • Business Address • Business Contact Information (Email Address, Phone Number, Fax)

2.7 Purpose and Legal Basis of Data Processing

2.7.1 Purpose of Data Processing

Contact form on our website or contacting us via email

- (1) If you contact us via the contact form on our website or by email, we will store your data (email address, name, and, if applicable, phone number) so that we can respond to your inquiry.
- (2) To the extent that we use third-party service providers for specific functions of our website or wish to use your data for marketing purposes, we will provide you with detailed information about the respective processes. In doing so, we will inform you of the established criteria for the duration data storage.
- (3) If your inquiry leads to the establishment of a business relationship, we will send you an email in which you can agree to or decline the establishment of a business relationship, along with our privacy policy



<p><i>Newsletter form on our website</i></p>	<p>(1) We use the contact information you provided via the newsletter form exclusively for sending the newsletter. With your consent, you can subscribe to our newsletter, through which we will keep you informed about our current special offers. The goods and services advertised are listed in the consent form.</p> <p>(2) We use the so-called "double opt-in" procedure for newsletter sign-ups. This means that after you sign up, we will send an email to the email address you provided, asking you to confirm that you would like to receive the newsletter. In addition, we store your IP address and the time of your registration and confirmation. This procedure serves to verify your registration and, if necessary, to investigate any potential misuse of your personal data.</p> <p>(3) The only required information for subscribing to the newsletter is your email address. Providing any additional, separately marked information is voluntary and is used to address you personally. Once you have confirmed your subscription, we will store your email address for the purpose of sending you the newsletter. The legal basis for this is Article 6(1), sentence 1, letter a of the GDPR.</p> <p>(4) You may revoke your consent to receive the newsletter at any time and unsubscribe from it. You can revoke your consent by clicking the link provided in every newsletter email or by sending a message to the contact information listed in the legal notice.</p>
<p><i>Job Applications</i></p>	<p>(1) Your application data is processed solely for the purpose of handling the application process. Processing may be carried out electronically if you have submitted your application documents to us electronically (e.g., via our website).</p>
<p><i>Customers / Suppliers</i></p>	<p>(1) We process and use personal data (salutation, first name, last name, title, position) of the contact persons at our customers and suppliers exclusively for the purpose of fulfilling the contractual relationship. The personal contact information of these contact persons is, without exception, business data.</p>



2.7.2 Legal Basis for Processing

Lawfulness of processing in accordance with the General Data Protection Regulation (GDPR):

(1) based on your consent (Art. 6(1), first sentence, lit. a GDPR)

If you have given us your consent to process your data, such processing will be carried out only for the purposes specified in the consent form and to the extent agreed upon therein. You may revoke your consent at any time with future effect (e.g., for receiving our newsletter), provided that no legitimate interests, such as retention periods, preclude this.

(2) To fulfill a contract or to take steps prior to entering into a contract (Art. 6(1), first sentence, lit. b GDPR)

Your data is processed for the purpose of providing our services, for procurement purposes, and for customer and supplier management and analysis. The data is primarily processed during business initiation and contract fulfillment. Within the framework of existing contracts, it is essential to process contractual, master, and billing data—such as name and address—in order to, for example, address invoices or deliveries.

(3) To comply with legal obligations (Art. 6(1), first sentence, lit. c GDPR)

The processing of your data is necessary to fulfill numerous legal obligations—such as commercial and tax law regulations—which give rise to extensive documentation and retention requirements.

(4) To protect legitimate interests (Art. 6(1), first sentence, lit. f GDPR)

Data processing may extend beyond the actual performance of the contract based on a balancing of interests to safeguard the legitimate interests of S&K Anlagentechnik GmbH in the following cases:

- Maintaining a customer database to improve customer service
- Measures for business management and the further development of services
- Measures to protect against conduct that violates the contract or the law
- Measures to protect against cyberattacks
- in the context of legal proceedings
- Marketing or advertising

2.8 Duration of data storage

The criterion for the duration of personal data storage is the applicable statutory retention period. Once this period has expired, the relevant data will be deleted using reasonable technical means, provided it is no longer necessary for the performance of the contract.

Contact form on our website or contact via email

(1) We delete the data collected in this context after we have processed your inquiry or restrict its processing if statutory retention obligations apply. Your data will not be shared with third parties.



<p><i>Newsletter form on our website</i></p>	<p>(1) If you do not confirm your subscription to our newsletter, your contact information will be manually deleted no later than one month after registration as part of our monthly review.</p> <p>(2) If you unsubscribe from the newsletter, your contact information will be deleted immediately.</p>
<p><i>Job Application</i></p>	<p>(1) If we enter into an employment contract with you, we will store your application documents for the purpose of administering the employment relationship. In doing so, we always comply with applicable regulations.</p> <p>(2) If no employment contract is concluded, we will delete the submitted application data three months after notifying you of the rejection decision, provided that no other legitimate interests preclude such deletion. Other legitimate interests may arise, for example, from a duty to provide evidence in proceedings under the General Equal Treatment Act (AGG).</p> <p>(3) If you would like us to retain your application data (so that we can offer you alternative positions, if applicable), you can prevent its deletion by actively giving us your consent to store it. You may revoke this consent at any time.</p> <p>(4) If we are unable to offer you a position at this time but are considering hiring you at a later date, we will ask for your consent to retain your application materials for an extended period (up to one year, however). The legal basis for this retention is then your consent. You may revoke this consent at any time.</p>
<p><i>Customers / Suppliers</i></p>	<p>(1) However, customer and supplier data will be retained for the entire duration of the contract or business relationship, or for at least 10 years after the end of the fiscal year in which the business relationship ended, unless the data is required for a longer period in connection with government proceedings.</p>

2.9 Legitimate interests in processing pursued by the controller or a third party

If we process personal data based on Article 6(1)(f) of the GDPR, our legitimate interest is the conduct of our business operations.

2.10 Automated decisions in individual cases, including profiling

The right of access is provided for under Article 22 of the GDPR and Section 37 of the BDSG. As a responsible company, we do not engage in automated decision-making or profiling.



3 Data Subject Rights

You have the following rights with respect to the personal data we hold about you:

- Right of access
- Right to rectification
- Right to erasure
- Right to restrict the processing of your data
- Right to data portability
- Right to object to processing
- Right to withdraw consent under data protection law
- Right to lodge a complaint

3.1 Right of access

The right of access is provided for under Article 15 of the GDPR and Section 34 of the BDSG. You may request information from us regarding whether and to what extent we process your data, including:

- the purposes of processing
- the categories of personal data we process
- the recipients or categories of recipients to whom we have disclosed or will disclose your data, in particular recipients in third countries or international organizations
- if possible, the planned duration for which we will store your data, or, if this is not possible, the criteria we have established for determining the duration of storage
- Your right to rectification or erasure, to restriction of processing, or to object to our processing of your data
- Your right to lodge a complaint with a supervisory authority
- all available information regarding the source of the data, if we did not collect your data directly from you
- Automated decision-making, including profiling

In addition, you have the right to be informed whether we transfer your data to a third country or to an international organization.

3.2 Right to Rectification

The right to rectification is set forth in Article 16 of the GDPR.

If we process your data in an incomplete or inaccurate manner, you may request at any time that we supplement or correct it.



3.3 Right to Erasure (Right to Be Forgotten)

The right to erasure (“right to be forgotten”) is provided for under Article 17 of the GDPR and Section 35 of the BDSG.

You may request that we delete your data if we are processing it unlawfully or if the processing disproportionately infringes upon your legitimate interests. Please note that there may still be reasons that prevent immediate erasure, such as legally mandated retention obligations. Regardless of whether you exercise your right to erasure, we will erase your data immediately and in full, provided that no legal or statutory retention obligations prevent us from doing so.

3.4 Right to Restriction of Processing

The right to restriction of processing is provided for under Article 18 of the GDPR.

You may request that we restrict the processing of your data if the conditions for doing so are met:

- You dispute the accuracy of the data, for a period that allows us to verify the accuracy of the data
- The processing of the data is unlawful, but you object to its erasure and instead request that its use be restricted
- We no longer need the data for the intended purpose, but you still need it to assert or defend legal claims
- You have objected to the processing of the data pursuant to Article 21(1) of the GDPR.

3.5 Right to Data Portability

The right to data portability is set forth in Article 20 of the GDPR.

You may request that we provide you with the data you have provided to us in a structured, commonly used, and machine-readable format, and that you be able to transmit this data to another controller without hindrance from us, provided that

- we process this data based on your revocable consent or to fulfill a contract between us, and
- this processing is carried out using automated means.

If technically feasible, you may request that we transfer your data directly to another data controller.

3.6 Right to Object

The right to object is based on Article 21 of the GDPR and Section 36 of the BDSG.

If we process your data based on a legitimate interest, you may object to this data processing at any time; this also applies to profiling based on these provisions. We will then no longer process your data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights, and freedoms, or the processing is necessary for the establishment, exercise, or defense of legal claims. You may object to the processing of your data for direct marketing purposes at any time without providing a reason.



3.7 Right to Withdraw Consent Under Data Protection Law

The right to withdraw consent is based on Article 7 of the GDPR and Section 51 of the BDSG. You have the right to withdraw your consent to the processing of your data at any time with future effect.

3.8 Right to File a Complaint

The right to lodge a complaint is based on Article 77 of the GDPR and Section 14(6) of the BDSG.

If you believe that we have violated European data protection law (GDPR) or the Federal Data Protection Act in the processing of your data, please contact us at the following email address to clarify any questions: datenschutz@vimopro.de

Of course, you have the right to file a complaint with the data protection supervisory authority regarding our processing of your personal data. You can find the contact information for the data protection authority at <https://www.baden-wuerttemberg.datenschutz.de/beschwerdeformular/>.

4 Website

4.1 Data Security

S&K Anlagentechnik GmbH stores your data on highly secure servers in Germany. Access to this data is restricted to a small number of individuals authorized by us who are responsible for the technical, business, or editorial management of these servers.

4.2 SSL Encryption

To ensure the security of your data during transmission, we use state-of-the-art encryption methods (e.g., SSL) via HTTPS.

4.3 Links to External Websites

Our website may contain links to other websites. We have no control over the editorial content of third-party websites or over whether their operators comply with data protection regulations.

4.4 Third-Party Services

Google Maps

We integrate map services from Google LLC into our website. This allows us to display interactive maps and provide you with a convenient map experience.

Through this integration, Google receives information that you have accessed the corresponding page on our website. In particular, your IP address, location data, and other technical information may be processed. This processing is carried out to provide the maps, improve user-friendliness, and display content tailored to your needs.

For more information on data processing by Google and on privacy settings, please visit: <https://policies.google.com/privacy>



The use of Google Maps and the associated transfer of personal data to Google is based solely on your consent in accordance with Article 6(1)(a) of the GDPR.

The recipient of the data is Google, as the provider of the service. Google may also process data with other affiliated companies.

If you are logged into a Google account while visiting the site, Google may associate the collected information with your profile. If you do not wish this to happen, you must log out before using the service. Google may use the data in particular for advertising, market research, and to tailor its own offerings to your needs. You can object to this processing directly with Google.

We ourselves do not collect any personal data in connection with the integration of Google Maps and have no influence over the provider's data retention period.

Alternatively, you can disable JavaScript in your browser. Please note, however, that the map feature will then be unavailable or only partially available. The provision of your data is voluntary and based on your consent. Without this consent, use of the map feature may be restricted. You may revoke your consent at any time with future effect. The lawfulness of the processing carried out prior to revocation remains unaffected.

Processing of the data outside the European Union, particularly in the United States, cannot be ruled out. In such cases, Google states that it provides appropriate safeguards in accordance with Articles 44 et seq. of the GDPR. The transfer of data to the United States is carried out using the European Commission's Standard Contractual Clauses. There is also an adequacy decision for the United States regarding companies certified under the Data Privacy Framework, which includes the parent company Google LLC (see <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>). Detailed information on this can be found at: <https://policies.google.com/privacy/frameworks> and <https://privacy.google.com/businesses/control-terms/mccs/>.

4.5 Social Media Presence

Based on our legitimate interests within the meaning of Article 6(1)(f) of the GDPR, we maintain an online presence on social networks and platforms in order to communicate with users, customers, and prospective customers who are active there and to provide them with information about our services. When accessing the respective platform or network, the terms and conditions and data processing policies of the respective operator apply.

We process users' data when they communicate with us on social networks and platforms, for example, by posting comments on our online presence or sending us messages.

4.5.1 Facebook

We maintain a business page on the platform operated by Meta Platforms Ireland Limited. For certain processing operations involving personal data in connection with the operation of this page, we share joint responsibility with Meta within the meaning of Article 26 of the GDPR.

When you visit our Facebook page, usage information is collected via the "Insights" feature. This data is provided to us exclusively in aggregated and anonymized form and is used for statistical analysis, to optimize our content, and for marketing purposes.

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The joint controller agreement is available at:

https://www.facebook.com/legal/terms/page_controller_addendum

Processing is generally based on Article 6(1)(f) of the GDPR. Our legitimate interest lies in analyzing the reach of our posts, communicating with prospective customers, and presenting and marketing our services.

To the extent that processing is based on consent pursuant to Article 6(1)(a) of the GDPR, this consent may be revoked at any time by contacting the platform operator.

As the platform operator, Meta also independently processes users' personal data—such as IP addresses or profile data—to provide statistics and other services.

If you contact us via Facebook, we use the information you provide exclusively to process your inquiry. Once the matter has been fully resolved and provided that no legal retention obligations prevent it, this data will be deleted.

Meta uses cookies and similar technologies in connection with the use of the platform. You can control the storage of these cookies through your browser settings or delete cookies that have already been stored. However, restricting their use may result in reduced functionality.

For more information on data processing by Meta, please visit:

<https://www.facebook.com/privacy/policy/>

It cannot be ruled out that processing may also be carried out by Meta Platforms, Inc. in the United States.

We ourselves have no influence over the specific processing of Insights data by Meta, particularly with regard to the retention period, the cookies used, or further use by the platform operator.

4.5.2 Instagram

We also maintain a presence on Instagram for our corporate communications and marketing activities. Here, too, we share joint responsibility with Meta Platforms Ireland Limited.

When you visit our Instagram page, the platform operator processes users' personal data, in particular profile data and IP addresses. This processing serves, among other things, statistical analysis, market research, and advertising purposes.

The use of the platform and the associated data processing are based on our legitimate interest pursuant to Article 6(1)(f) of the GDPR in maintaining a contemporary public image, communication, and sales promotion. If consent is required, it may be revoked at any time by contacting the provider.

If you send us messages via Instagram, we use your information exclusively to process your inquiry and delete it once it is no longer necessary, provided that no legal obligations prevent us from doing so.

Information on joint controllership:

https://www.facebook.com/legal/terms/page_controller_addendum

Further details on data processing by Instagram:

<https://help.instagram.com/519522125107875>

Here, too, processing by Meta Platforms, Inc. cannot be ruled out.

4.5.3 LinkedIn

We operate a company page on LinkedIn Ireland Unlimited Company. We use the platform to present

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our company, maintain business contacts, and for recruiting purposes.

LinkedIn provides us with statistical information on the use of our page via “Page Insights”

. In doing so, the provider processes data that members have provided in their profiles, such as information on job title, industry, or company size. We receive this information exclusively in aggregated form.

With regard to these analyses, we assume joint responsibility in accordance with Article 26 of the GDPR. The relevant agreement is available at:

<https://legal.linkedin.com/pages-joint-controller-addendum>

The legal basis for the processing is our legitimate interest under Article 6(1)(f) of the GDPR to analyze the reach of our content and communicate it in a manner tailored to our target audience. If consent is required, it may be withdrawn at any time.

When you contact us via LinkedIn, we use your data to process your inquiry and delete it upon completion, provided there are no retention obligations.

For more information on LinkedIn’s independent processing of data, please visit:

<https://www.linkedin.com/legal/privacy-policy>

4.5.4 XING

Our company also maintains a profile on the New Work SE platform to communicate with interested parties, customers, and potential applicants.

When you visit our page, the platform operator processes personal data such as profile information and IP addresses. Depending on user settings, this data may also be used for market research or advertising purposes.

Our processing is based on Article 6(1)(f) of the GDPR and is grounded in our interest in communication, public image, and the marketing of our services. To the extent that consent is required, it may be revoked at any time.

If you submit inquiries to us via XING, we will use your data exclusively to process those inquiries and will delete it once it is no longer necessary, provided there are no legal obligations to retain it.

Further information is provided by the provider at:

<https://privacy.xing.com/de/datenschutzerklaerung>

4.6 Links to Social Media Profiles

On our website, we use graphics or text links to refer to our social media profiles networks. These are purely redirects. Automatic data transmission to the respective platform operator only takes place after you actively click on the corresponding link

.
Only when you access the destination page can the respective provider process personal data—such as your IP address, the date and time of your visit, and information about the page you visited previously—processed by the respective provider.

Please note that for some providers, data processing outside the European Union, particularly in the U.S., cannot be ruled out.

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If you are logged into a user account with the respective network at the time of redirection , the platform operator may be able to associate the visit with your profile. Further interactions, such as using “Share” or “Like” functions, may result in the relevant information to be assigned to your account and, under certain circumstances, published.

If you wish to avoid direct association with your profile, please log out clicking the link. In addition, many providers offer additional settings within their privacy options.

Facebook

Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland, a subsidiary of Meta Platforms Inc., 1601 S. California Ave., Palo Alto, CA 94304, USA.

Privacy Policy: <https://www.facebook.com/policy.php>

LinkedIn

LinkedIn Ireland Unlimited Company, Ireland, (a subsidiary of LinkedIn Corporation, headquartered in the U.S.)

Privacy Policy: <https://www.linkedin.com/legal/privacy-policy>

Instagram

Instagram LLC, 1601 Willow Rd, Menlo Park CA 94025, USA, a subsidiary of Meta Platforms Inc., 1601 Willow Road, Menlo Park, California 94025, USA.

Privacy Policy: <https://help.instagram.com/155833707900388>

Xing

New Work SE, Am Strandkai 1, 20457 Hamburg, Germany

Privacy Policy: <https://privacy.xing.com/de>

4.7 Collection of Personal Data When Visiting Our Website

If you use the website solely for informational purposes—that is, if you do not register or otherwise provide us with information—we collect only the personal data that your browser transmits to our server. When you view our website, we collect data that is technically necessary for us to display our website to you and to ensure its stability and security. This information is technically necessary to correctly deliver the web content you request and is inevitably generated when using the Internet. This consists exclusively of information that does not allow any conclusions to be drawn about your identity. We analyze anonymous information of this kind statistically to optimize our website and the underlying technology.

This information (server log files) includes (the legal basis is Art. 6(1), sentence 1, subparagraph f of the GDPR):

- IP address
- Date and time of the request
- Time zone difference from Greenwich Mean Time (GMT)
- Content of the request (specific page)
- Access status/HTTP status code
- Amount of data transferred in each case



- Website from which the request originated
- Type of web browser
- Operating system and its user interface
- Language and version of the browser software

4.8 Use of Cookies

The legal basis for the use of cookies is Article 6(1)(f) of the GDPR.

- (1) In addition to the data mentioned above, cookies are stored on your computer when you use our website. Cookies are small text files that are stored on your hard drive and associated with the browser you are using, and through which certain information is transmitted to the entity that sets the cookie (in this case, us). Cookies cannot run programs or transfer viruses to your computer. They serve to make the website more user-friendly and effective overall. Only your IP address is stored; no other personal data is collected. The information stored in the cookies allows us to automatically recognize you the next time you visit our website, making your experience easier.
- (2) This website uses the following types of cookies, the scope and functionality of which are explained below:
- Transient cookies (see 1.)
 - Persistent cookies (see 2.)

1. Transient cookies are automatically deleted when you close your browser. These include, in particular, session cookies. These store a so-called session ID, which allows various requests from your browser to be associated with the same session. As a result, Your computer can be recognized when you return to our website. Session cookies are deleted when you log out or close your browser.
2. Persistent cookies are automatically deleted after a specified period, which may vary depending on the cookie. You can delete cookies at any time in your browser's security settings.
3. We also use third-party cookies, which help us analyze and understand how you use this website. These cookies are stored in your browser only with your consent. You also have the option to reject these cookies. However, rejecting some of these cookies may affect your browsing experience.
 - a) *Essential cookies* are absolutely necessary for the website to function properly. These cookies ensure the website's basic functionality and security features, anonymously. To this end, the following information is stored in your browser:

Cookie	Duration	Description
cookielaawinfo-checkbox-analytics	11 months	This cookie is set by the GDPR Cookie Consent plugin. It is used to store the user's consent for cookies in the "Analytics" category.
cookielaawinfo-checkbox-functional	11 months	This cookie is set by the GDPR Cookie Consent plugin to record the user's consent for cookies in the "Functional" category.
cookielaawinfo-checkbox-necessary	11 months	This cookie is set by the GDPR Cookie Consent plugin. It is used to store the user's consent for cookies in the "Necessary" category.
cookielaawinfo-checkbox-others	11 months	This cookie is set by the GDPR Cookie Consent plugin. The cookie is used to store the user's consent for cookies in the "Other" category.



cookieLawinfo-checkbox-performance	11 months	This cookie is set by the GDPR Cookie Consent plugin. The cookie is used to store the user's consent for cookies in the "Performance" category.
viewed_cookie_policy	11 months	This cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not the user has consented to the use of cookies. It does not store any personal data.

- b) *Functional cookies* help perform certain functions, such as sharing website content on social media platforms, collecting feedback, and other third-party features.
 - c) Performance cookies are used to understand and analyze the website's key performance metrics, which helps provide visitors with a better user experience.
 - d) *Analytical cookies* are used to understand how visitors interact with the website. These cookies help provide information about the number of visitors, the bounce rate, the traffic source, etc.
 - e) *Advertising cookies* are used to provide visitors with relevant advertisements and marketing campaigns. These cookies track visitors across different websites and collect information to deliver personalized ads.
 - f) *Other* uncategorized cookies are those that are still being analyzed and have not yet been assigned to a category.
4. You can configure your browser settings according to your preferences and, for example, refuse to accept third-party cookies or all cookies. "Third-party cookies" are cookies set by a third party—that is, not by the actual website you are currently visiting. Please note that disabling cookies may prevent you from using all features of this website. You can find instructions on how to do this in your browser's user guide.

Google Analytics 4

Based on your consent pursuant to Art. 6(1)(a) of the GDPR, we use Google Analytics 4, a web analytics service provided by Google Ireland Limited. This service is used to analyze user behavior, measure reach, and continuously optimize our online offering. The provider in the EU is Google Ireland Limited, an affiliate of Google LLC.

Google Analytics uses cookies and similar technologies that enable the analysis of your use of our website. In particular, information such as browser type, operating system, referrer URL, pages visited, duration of visit, and the time of the request may be processed. This data is regularly transmitted to Google's servers and further processed there.

Appropriate safeguards are in place for data transfers to third countries, particularly to the United States. These safeguards are based on an adequacy decision by the European Commission. In addition, we have agreed to standard contractual clauses with Google in accordance with Article 46(2)(c) of the GDPR.

We use Google Analytics with IP anonymization enabled. This means that your IP address is truncated within the European Union or the European Economic Area before further processing takes place. As a result, it is generally not possible to directly identify you. However, if you are logged into a Google account while visiting our website, we cannot rule out the possibility that Google may associate the data with your profile.

We delete personal data as soon as it is no longer necessary for the respective processing purposes, unless statutory retention periods require further storage.

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Google processes the collected information on our behalf to analyze the use of our website, compile reports on website activity, and provide other services related to website usage.

For more information, please see:

Terms of Service:

<https://marketingplatform.google.com/about/analytics/terms/de/>

Google's General Privacy Policy:

<https://policies.google.com/privacy?hl=de>

Specific information about Google Analytics:

<https://support.google.com/analytics/answer/6004245?hl=de>

4.9 Newsletter

All information regarding the newsletter—including contact details, the sign-up and unsubscribe process, and the duration of data storage—can be found in Sections 2.6, 2.7.1, and 2.8, each under “Form on our website.”

We use [RapidMail](#) to send our newsletter, and the data you enter is transmitted to RapidMail.

4.10 Contact Form

Information on how we handle data from the contact form can be found in sections 2.6, 2.7.1, and 2.8, each under “Contact Form on Our Website or Contacting Us by Email.”